

NORTH FORT WORTH ALLIANCE
Minutes of Meeting Held January 16, 2016
Villages of Woodland Springs Amenity Center

President Jerry Betts called the meeting to order at 9:00 AM. He introduced himself as the newly elected President and also introduced Vice President Dave Fancher, Secretary Bill Lebo, and webmaster Robin Mascari. Jerry also asked for volunteers to help in a number of areas.

Jerry then introduced speaker Barry D. Cram, Community Engagement Liaison officer for the far north Ft Worth area. Barry can be contacted at 817-392-6690 or barry.cram@fortworthtexas.gov.

Barry spoke on "25 Ways to Leverage the Community Engagement Office (CEO) for Your Community". His point list included:

1. Hazel Harvey Peace building conference rooms are available for use.
2. The CEO office provides an online database of City information and sources.
3. CEO can store a neighborhood community's organizational documents .
4. CEO can provide detailed maps of community areas for parade routes, etc.
5. Community liaison officers (CLOs) can provide handout materials at meetings or welcoming events.
6. CLOs attend public and Home Owner Association (HOA) meetings.
7. CLOs provide follow-up on community issues.
8. CEO can provide conflict management expertise.
9. Local schools can receive educational programs/presentations.
10. CEO provides Recycle Right and Green Team presentations.
11. CEO provides opportunities for individuals to fill volunteer or community service hours.
12. CEO helps start business alliances (neighborhood redevelopment organizations).
13. CLOs have social media expertise (NextDoor, Facebook, etc.)
14. CEO maintains the City Services Map at mapit.fortworthtexas.gov with zoning, fire districts, etc.
15. CEO hosts event planning brainstorming sessions.
16. CEO provides volunteer/outreach workshops to increase recruiting.
17. CLOs can provide expertise and assistance on door-to-door canvassing for proxies, recruiting volunteers, etc.
18. CEO provides a weekly bulletin via e-mail.
19. CEO works with other organizations (Scouts, schools) besides HOAs and NAs.
20. CEO provides "Building Community, Building Trust" workshops.
21. CEO can provide information and speakers for hosting pot luck dinners for seniors.
22. CEO can provide volunteer opportunities for large groups.
23. CEO can provide expertise for preparing online questionnaires to obtain feedback.
24. CEO facilitates "school and business partnerships" with HOAs.
25. CEO facilitates nonprofit/church relationships.

Barry also provided three handouts and his business cards. He responded to the following questions:

1. How was the CLO involved in the Annual Community Awards solicitation and judging? Could the word have been passed out sooner to give neighborhoods more time?
2. Is there a better way to identify new HOAs than just driving around? Not that he is aware of... It is optional for HOAs to register and only 65 are on the City books...
3. Are all new neighborhoods required to have HOAs? No – that decision is up to the developer.

Jerry thanked Barry and proceeded with business. He announced that Mayor Price would be our February speaker!

Robin encouraged usage of NextDoor.com to learn of crimes, lost pets, etc.

Jerry solicited suggestions for future speakers and topics.

It was announced that Harvest Ridge HOA had won a Neighborhood Award at the preceding weekend's City Awards Banquet.

Jerry adjourned the meeting at 10:00 AM.

Bill Lebo, Secretary

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Education Programs for Children

How May We Help You?

Free Presentations and Programs